

## **Frequently Asked Questions**

December 1, 2015

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RedstoneLawFirm.com

| Are any lawyers leaving the law firm?                   | No. You can read our updated profiles on our web site at www.RedstoneLawFirm.com.  |
|---|--|
| Why the name change?                                    | <ol> <li>We chose the name "Redstone" because:</li> <li>Our clients tell us they don't like long firm names.</li> <li>It's easy to spell.</li> <li>It reflects the unique legal history of the quartzite rock in and around Sioux Falls.</li> <li>It emphasizes the unique history of our firm which traces its roots to the earliest lawyers in Sioux Falls.</li> <li>It reflects our core values and commitment to rock-solid legal advice.</li> </ol> |
| Was there a lawyer named Redstone?                      | We are not aware of a lawyer in South Dakota (or anywhere) by that name.   |
| How did you pick the name "Redstone"?                   | After much discussion, we hired professionals to help us choose a name that was traditional and contemporary, but not based on the last name of any person. While we are proud of all the lawyers in our firm, changing the name as partners change causes confusion for our clients and others.   |
| Will the old email addresses still work?                | Yes - we will still receive them. For your convenience, we can provide electronic contact cards for our lawyers and team members.  |
| Who gets the credit for the new, easy to remember name? | It was a collaborative process involving the entire firm, marketing professionals, future team members and many others. We are certain the best answer won.  |





## Advice you trust. Lawyers you know. Same values, new name.

Effective December 1, 2015, we've changed our name.





